



ORGANIZING A HEALTHY FOOD DRIVE 101

Your food drive helps SACA Food Shelf provide healthy food to 50,000 individuals each year!

Tips & Ideas for Getting Started

Get organized and set a goal

Decide when, where, and how you're going to execute your food drive. Recruit people to help as needed and work out the logistics. Set a goal to inspire people to donate!

Establish incentives for individuals or teams

- Secure company matching funds to quickly double your efforts for monetary donations.
- Award prizes, special perks, tickets or gift cards for most pounds raised.

Decide on a theme and time frame

Be creative in establishing a theme for your event (ideas on the back). Decide on the duration of the food drive - a weekend, week, or month - and include that in your messaging.

Consider focusing our our Top 5

Focusing on just a few items makes it easy for participants to remember when shopping. For a full list of items, visit sacafoodshelf.org/donate.



SACAFoodShelf.org/donate

Decide how you'll collect food donations

Bins, boxes, or bags are great options for collecting food. Print our donation box sign (from our website) and place signs and containers in high-traffic areas to get noticed.

Tip: Large containers are typically very heavy to move. Choose containers that are easy to carry or plan to use smaller boxes or bags for delivering to SACA.

Spread the word

Promote your food drive on your website, social media, and email newsletters. Consider posting flyers or sending a press release to local news media if that feels appropriate.

Register your food drive on SACA's website

If you haven't already, let SACA know you're hosting a food drive by registering at sacafoodshelf.org/food-drive.



M 9:30am - 4:00pm

T 8:00am - 4:00pm

W 10:00am - 6:00pm

Th 8:00am - 3:00pm

✉ info@sacafoodshelf.org

☎ 763.789.2444

🌐 sacafoodshelf.org

📍 627 38th Ave NE,
Columbia Hts, MN 55421



FOOD OR FUND DRIVE THEME IDEAS

A good theme inspires your community, friends, and coworkers to get involved. Use one of our ideas or choose your own!

Peanut Butter Posse

Select one or two of our most requested food items, employ a catchy title for your group, and see which group/department can collect the most food.

Fill it Up!

Fill the office, truck, breakroom, or other designated area with food.

Team Challenges

Organize a contest between departments with different categories such as largest donation or most pounds raised per team.

Casual Day for Pay

Swap the dress pants for jeans! Charge employees \$5 for a day of casual wear, and watch the dollars add up!

CANstruction

Create an object constructed out of cans (think animals, forts, rainbows) and watch your vision come to life throughout the drive.

Ice Cream Social

Make ice cream sundaes and ask for free-will donations with proceeds benefiting SACA.

Culturally Specific Drive

SACA serves a diverse community of neighbors. Consider a Latino, Asian, or Somali foods drive.

Chili Throw-down

Find the best home chefs, fire up the crock pots, and sell tickets to the tasting. Attendees vote on their favorite and all proceeds go to SACA.

Items of the Day or Week

Assign one of our most needed items to each day of the week (or week of the month) and encourage coworkers to bring them in on the associated day or week.

Diaper Party

Invite your coworkers to bring in diapers and store them in a pack-and-play for an eye-catching display.

Change Wars

Face-off against your coworkers to see who can collect the most coins. Offer bragging rights or rewards to the winners!

Work Meeting or Event Add-on

Simply ask each participant to bring canned goods to events or meetings. Request donations when someone is late to a meeting, a cell phone rings during a meeting, etc.

Skip a Meal Out

Encourage your colleagues to skip one meal out and instead donate the funds saved to SACA Food Shelf.

SACA is a 501(c)(3) nonprofit organization. All donations are tax deductible.

