

# Naming Opportunities & Donor Recognition Wall

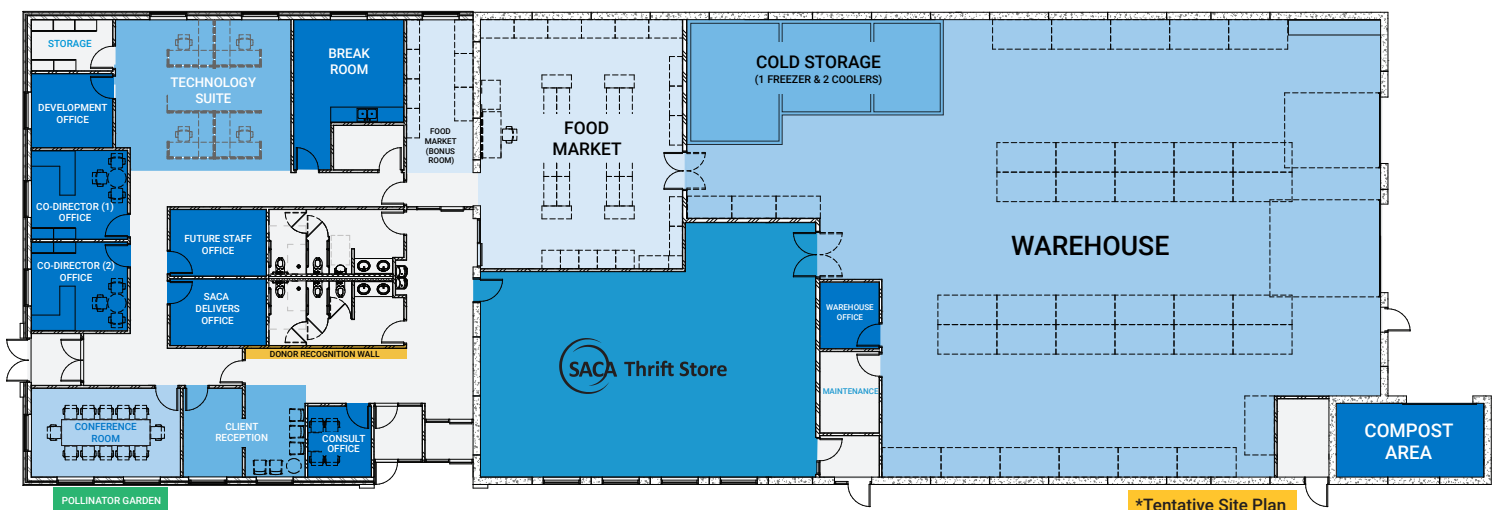
Your generous support is pivotal to successfully build a legacy in your community.

Naming Opportunities and Donor Recognition Wall listings are a tangible way for SACA Food Shelf to recognize the generosity of corporations, businesses, family members, and friends. Generations to come will reap inspiration from the names that nurtured SACA throughout history.

Whether establishing a legacy with a naming opportunity, making a gift in honor or in memory of someone special, SACA provides the right opportunity to fit your desires. By attaching your name or business to the community food shelf, you are providing funds to build a new home that allows SACA to continue to serve the community with dignity and respect, and to provide a positive pathway to stability and self sufficiency. Your gift builds a stronger future for your community of today and tomorrow.

For further information please contact Jessica Dowell at 763.226.4274 or [Jessica@SACAFoodShelf.org](mailto:Jessica@SACAFoodShelf.org)

Since its founding in 1976, SACA Food Shelf and Thrift Store has remained committed to providing basic needs services to the communities of Columbia Heights, Hilltop, Fridley, Spring Lake Park, and Northeast Minneapolis. As a 501 (c)(3) nonprofit, our mission is to serve participants with dignity and respect, and to provide a positive pathway to stability & self-sufficiency.



# Build a Legacy in Your Community

Choose an available naming opportunity, include your brand on the SACA Truck, or make a contribution to the Donor Recognition Wall. Your donation can bear your name, your business or someone you wish to honor. Your generous support is pivotal to building a stronger future for our community.

## Giving Option #1

### BUILDING NAMING OPPORTUNITIES<sup>1</sup>

(All donors giving \$1,000 or more will be included on the Donor Recognition Wall according to their gift level).

#### FOUNDER'S LEVEL \$500,000+

Naming Area	Gift Amount	Status
<input type="checkbox"/> Building Dedication	\$1,000,000	AVAILABLE!
<input type="checkbox"/> Entire Food Market (FM)	\$500,000	AVAILABLE!

#### BENEFACTOR'S LEVEL \$100,000 - \$499,999

Naming Area	Gift Amount	Status
<input type="checkbox"/> Warehouse (W)	\$250,000	AVAILABLE!
<input checked="" type="checkbox"/> Thrift Store	\$100,000	SOLD!

#### PATRON'S LEVEL \$25,000 - \$99,999

Naming Area	Gift Amount	Status
<input type="checkbox"/> (FM) Non-Perishable Area	\$75,000	AVAILABLE!
<input type="checkbox"/> (FM) Fresh Produce Area	\$60,000	AVAILABLE!
<input type="checkbox"/> (FM) Fresh Bakery Area	\$55,000	AVAILABLE!
<input type="checkbox"/> (W) Donation Drop Off/Sorting	\$50,000	AVAILABLE!
<input type="checkbox"/> (W) Loading Dock	\$45,000	AVAILABLE!
<input checked="" type="checkbox"/> (W) Cold Storage	\$45,000	SOLD!
<input type="checkbox"/> (FM) Dairy/Deli	\$30,000	AVAILABLE!
<input type="checkbox"/> (FM) Meat	\$25,000	AVAILABLE!
<input checked="" type="checkbox"/> Technology Suite	\$25,000	SOLD!
<input checked="" type="checkbox"/> Community Art	\$25,000	SOLD!

#### AMBASSADOR'S LEVEL \$10,000 - \$24,999

Naming Area	Gift Amount	Status
<input checked="" type="checkbox"/> Client Reception	\$20,000	SOLD!
<input type="checkbox"/> (FM) Personal Care Items	\$20,000	AVAILABLE!
<input type="checkbox"/> Conference Room	\$20,000	AVAILABLE!
<input type="checkbox"/> Volunteer Breakroom	\$15,000	AVAILABLE!
<input type="checkbox"/> Pollinator Garden	\$15,000	AVAILABLE!
<input type="checkbox"/> Compost Area	\$15,000	AVAILABLE!
<input type="checkbox"/> (2) Co-Director's Offices	\$12,500	(2) AVAILABLE!
<input type="checkbox"/> (5) Staff Offices	\$10,000	(4) AVAILABLE!

#### PARTNER'S LEVEL \$1,500 - \$9,999

Naming Area	Gift Amount	Status
<input checked="" type="checkbox"/> (2) Exterior Benches	\$5,000	(2) SOLD!

#### SUPPORTER'S LEVEL \$250 - \$1,499

Naming Area	Gift Amount	Status
<input type="checkbox"/> Sidewalk Brick - Large	\$1,000	MULTIPLE AVAILABLE!
<input type="checkbox"/> Sidewalk Brick - Medium	\$500	MULTIPLE AVAILABLE!
<input type="checkbox"/> Sidewalk Brick - Small	\$250	MULTIPLE AVAILABLE!

## Giving Option #2

### DONOR RECOGNITION WALL<sup>1 & 2</sup>

Gift Amount  
 \$ \_\_\_\_\_

Gift Amount  
 \$ \_\_\_\_\_

Gift Amount  
 \$ \_\_\_\_\_

Gift Amount  
 \$ \_\_\_\_\_

Gift Amount  
 \$ \_\_\_\_\_

Gift Amount  
 \$ \_\_\_\_\_

## DONOR INFORMATION

YES! I am making a donation to SACA Food Shelf. I have indicated my desired gift amount on the pledge form.

It is my/our intention to support SACA in the sum of \$ \_\_\_\_\_

Name of Donor(s): \_\_\_\_\_

Individual(s)    Company    Association  
 Foundation    Family

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

My donation of \$ \_\_\_\_\_ will be made in one payment and is due with receipt of pledge.

My donation of \$ \_\_\_\_\_ will be made in 3 payments over a 3-year period. My initial payment of \$ \_\_\_\_\_ is due with receipt of pledge.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

How should the Donor Signage appear:

\_\_\_\_\_

\*The bricks have a max of 40 characters (including spaces)

I wish for my gift to remain anonymous

## PAYMENT OPTIONS

Checks made payable to 'SACA Food Shelf' can be mailed to 627 38th Ave, Columbia Heights, MN 55421

Debit/credit card payments can be made with the online form at [SACAFoodShelf.org/legacy](http://SACAFoodShelf.org/legacy)



SACA is a 501(c)(3) Non-Profit. Our Tax I.D. Number is 41-1272131

1. Pledges can be made in three (3) equal payments within a three-year period. 2. Minimum donation of \$1,000 is required to be listed on the Donor Recognition Wall.



Simple Gestures. Full Hearts.

Info@SACAFoodShelf.org | SACAFoodShelf.org  
627 38th Ave NE, Columbia Heights, MN 55421

# Driving Away Hunger One Mile at a Time.

Choose an available naming opportunity, include your brand on the SACA Truck, or make a contribution to the Donor Recognition Wall. Your donation can bear your name, your business or someone you wish to honor. Your generous support is pivotal to building a stronger future for our community.

## Giving Option #3

### SACA'S Delivery Truck Sponsorship<sup>1</sup>

Your logo will live on SACA Food Shelf's truck for a minimum of 3 years. Annually, the truck travels over 10,000 miles across NE Minneapolis and Anoka County communities and attends all SACA events. All donors giving \$1,000+ will be included on the Donor Recognition Wall according to their gift level.

#### AMBASSADOR'S LEVEL **\$10,000 - \$49,999**

Naming Area	Logo Size	Gift Amount	Status
<input type="checkbox"/> Platinum Truck Sponsor Only logo on the back of the truck	50" x 50"	\$20,000	<b>SOLD!</b>

#### PARTNER'S LEVEL **\$1,500 - \$9,999**

Naming Area	Logo Size	Gift Amount	Status
<input type="checkbox"/> Gold Truck Sponsor	21.5" x 21.5"	\$5,000	<b>(2) AVAILABLE!</b>
<input type="checkbox"/> Silver Truck Sponsor	21.5" x 10"	\$2,500	<b>(3) AVAILABLE!</b>

#### SUPPORTER'S LEVEL **\$250 - \$1,499**

Naming Area	Logo Size	Gift Amount	Status
<input type="checkbox"/> Bronze Truck Sponsor	10" x 10"	\$1,000	<b>(6) AVAILABLE!</b>



\*Note: The gray boxes are available sponsorships

**Artwork Submission:** Send vector logos (Must be formatted as .ai, .pdf, or .eps) to [Jessica@sacafoodshelf.org](mailto:Jessica@sacafoodshelf.org).

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# SACA's Donor Recognition Policy

## Overview

Individual, corporate, and foundation donors have the opportunity to name physical spaces at SACA's new home (Address is TBD). The policy outlined below specifies the practices and procedures related to naming opportunities, which are available to donors at giving levels of \$250 and above.

## Procedure

When donors make a verbal commitment to name a space, one of SACA's staff or board members, will send the donor a pledge form to record their financial commitment and payment schedule. Upon each payment toward their pledge, donors will receive a gift receipt denoting the tax-deductible status of their gift.

Prior to the development of signage or recognition plaques, donors will also complete a Naming Form (see p. 4) where they will specify the person(s) or organization(s) to be listed on the plaque. Donors will be given a copy of this Donor Recognition Policy and will acknowledge their understanding and acceptance of the policy on the Naming Form. Donors have the ability to name spaces after themselves or their organizations or name the space in honor of someone.

## Recognition

Formal recognition of donors shall further the SACA's mission, show appreciation to the donor, and provide opportunities for public acknowledgment. Donors who wish to name a physical space are doing so because they want to deepen the impact and reach of SACA's services and programs.

Donors who name physical spaces do not have the ability to influence SACA's services or program delivery. Further, unless expressly stated by a Co-Director on the Naming Form, donors do not have the ability to influence the design of a named space.

Donors can choose from the following recognition options:

- Name the space for themselves or their organization: Individual donors can use their own name(s) for the specified naming opportunity (ex: The John A. Smith Boardroom). Corporations, foundations, churches, or other businesses not in these categories can also name spaces after their organizations.
- Name the space in honor of someone else: Donors have the option of naming their chosen space after an important person in their lives, such as a friend or family member, or a public figure. To ensure the alignment with the mission and values of SACA Food Shelf, the Donor Recognition Committee (DRC) will grant final approval when a donor wishes to name a space in honor of someone.

There will be a limit on the number of people who can be listed on the recognition plaque; this is determined by the size of the plaque for each naming opportunity. The Co-Director will advise the donor on the maximum number of names that can be listed.

SACA reserves the right to change the name of a space under the following circumstances:

- **The passage of time:** If 10 years have passed since a space was initially named, SACA will have the opportunity to re-name that space. The donor for each respective space will have the first right of refusal or extension upon completion of this first 10 year term. SACA may also choose to retain the original name of any space when 10 years has passed.
- **Harm to the organization:** Spaces shall bear the names of individuals committed to SACA's mission to serve participants with dignity and respect, and to provide a positive pathway to stability and self-sufficiency. If a donor's actions, whether verbal, written, or physical, directly negate this mission, SACA has the right to remove the donor's name from the property.
- **Failure to pay a pledge:** If a donor is unable to fulfill the payment on a pledge associated with a naming opportunity, the details delineated in the Naming Form become null and void, and SACA has the freedom to pursue other individual, corporate, and foundation donors for that opportunity.

SACA reserves the right to change the giving level associated with a naming opportunity or add/delete opportunities at any time.

All donor recognition plaques will be displayed within 6 months of the official building opening. Plaques will be displayed for donors with multi-year pledges even if they have not yet fulfilled their financial commitment. If the financial commitment is not fulfilled within 6 months of the last pledge payment date recorded on the pledge form, SACA reserves the right to remove the donor's name from the opportunity and approach other donors for naming rights.

## Media

Upon signing the Naming Form, the donor grants SACA permission to reference the named space in internal and external communications, including staff newsletters and email updates, news or television stories, and on the SACA's social media channels. SACA will work in partnership with corporate and foundation donors of \$15,000 and above on a press release to announce the gift if the donor would like to pursue media coverage.